



Shiv Chhatrapati Shikshan Sanstha's



Rajarshi Shahu Mahavidyalaya, Latur

(Empowered Autonomous Institute)

NAAC A+ Grade (4th Cycle) with 3.49 CGPA,

UGC-CPE (Phase-III) & DST-FIST Status

**Structure and Curriculum of
Certificate Course**

in

Tour and Tourism Management

(Under PM - USHA)

Approved by

Board of Studies in Geography

Rajarshi Shahu Mahavidyalaya, Latur

(Empowered Autonomous Institute)

w. e. f. December, 2025



Rajarshi Shahu Mahavidyalaya, Latur
(Autonomous)

Department of Geography

Certificate Course in Tour and Tourism Management

Under PM - USHA



SYLLABUS

Credits: 02

Max. Marks: 50

Lectures: 30 Hrs.

Learning Objectives:

- LO 1. Learn the basic concept of Tourism Industry.
- LO 2. Identify the various tourist places in India.
- LO 3. Distinguish the difference between local and national tourism.
- LO 4. Evaluate the socio - economic, cultural, and environmental impact of tourism industry.

Course Outcomes:

After completion of course, the student will be able to-

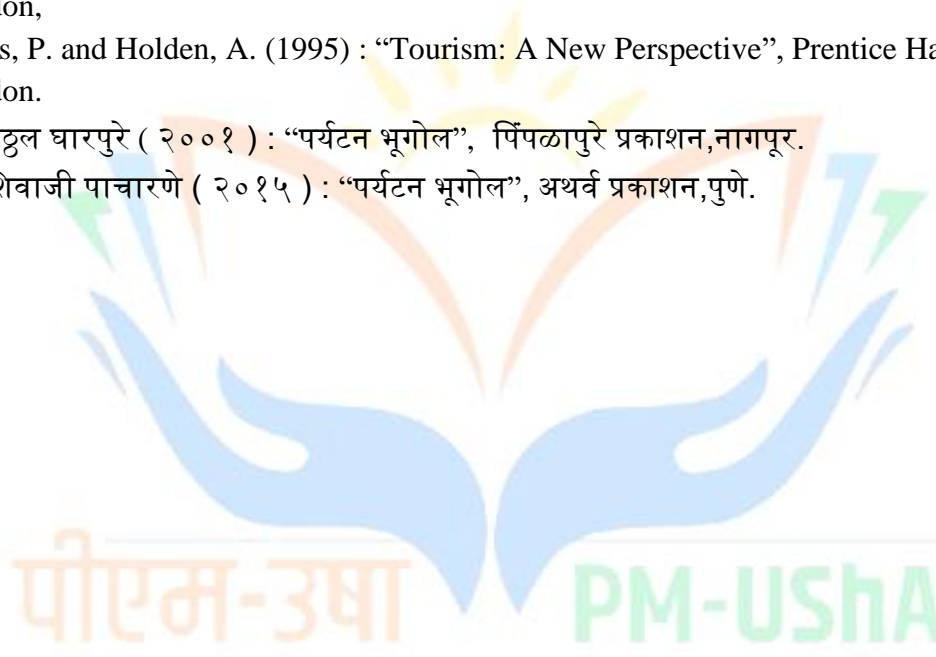
- CO1. Understand the basic concepts, types and forms of Tourism.
- CO2. Analyze the nature, characteristics and importance of Tourism.
- CO3. Measure the impact of Tourism on Society, Economy and Culture.
- CO4. Analyze the other man made and natural tourist resources with their geographical features.

Unit No.	Title of Unit & Contents	Hrs.
I	Introduction to Tourism	10
	<ul style="list-style-type: none">1. Nature and Scope of Tourism2. Significance of Tourism3. Types of Tourism4. Factors of Tourism Development<ul style="list-style-type: none">a) Climate and Reliefb) Religious, Historicalc) Transportation	

Unit No.	Title of Unit & Contents	Hrs.
	Unit Outcome: UO 1. Observe the basic concept of Tourism Industry.	
II	Tourism in India	08
	1. Natural Resources of Tourism in India <ul style="list-style-type: none"> a) Wildlife Sanctuaries b) Major National Parks c) Beaches d) Hill Stations 2. Historical Resources of Tourism In India <ul style="list-style-type: none"> a) Konark Sun Temple b) Agra c) Jaipur d) Ellora and Elephant Caves 3. Pilgrimage Tourism in India <ul style="list-style-type: none"> a) Charo Dham Yatra b) Odisha Rath Yatra c) Shaktipeeth 4. Festival Tourism in India <ul style="list-style-type: none"> a) Desert Festival b) Taj Mahotsava 	
	Unit Outcome: UO.1 Students understand the cultural heritage of the festivals in India.	
III	Preparation of Itinerary	06
	1. Maharashtra 2. Rajasthan 3. Odisha 4. South India	
	Unit Outcome: UO1. Apply cognitive skills for preparation of Itineraries and Tour plans.	
IV	Organization of Tour and Preparation of Tour Report	06
	1. Travel Planning 2. Visit to Tourist Places 3. Sight Seeing And Photography 4. Preparation of Tour Report	
	Unit Outcome: UO 1. Assess the role and objectives of travel trade organizations in connection with promotion of tourism.	

Learning Resources:

1. Burkart, A.J & Heinemann Medlik (1986) : “Tourism: Past, Present and Future”, Professional Publishing, London.
2. Mill, Robert (1992) : “The Tourism System: An Introductory Text”, Prentice Hall International, London.
3. Wahab, S.E.(1986) : “Tourism Management”, Tourism International Press, London.
4. Dr. Jasbir Singh (2010) : “Eco-Tourism”, I.K. International Publishing, New Delhi.
5. Abraham, Pizen and Yoel, Mansfiel, Ed : “Consumer Behaviour in Travel and Tourism”
6. Butterworth and Heineman Burkhardt and Medlik : “Tourism Past Present and Future”.
7. Jones and Radcllfe : “Leisure and Tourism”- Longman Harlem
8. Pearce and Butler Ed. “ Contemporary Issues in Tourism Development”- Routledge, London,
9. Burns, P. and Holden, A. (1995) : “Tourism: A New Perspective”, Prentice Hall, London.
10. डॉ.विठ्ठल घारपुरे (२००१) : “पर्यटन भूगोल”, पिंपळापुरे प्रकाशन, नागपूर.
11. डॉ. शिवाजी पाचारणे (२०१५) : “पर्यटन भूगोल”, अथर्व प्रकाशन, पुणे.



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