



॥ सा विद्या या विमुक्तये ॥

स्वामी रामानंद तीर्थ मराठवाडा विद्यापीठ, नांदेड
'ज्ञानतीर्थ', विष्णुपुरी, नांदेड - ४३१ ६०६ (महाराष्ट्र राज्य) भारत
SWAMI RAMANAND TEERTH MARATHWADA UNIVERSITY, NANDED

'Dnyanteerth', Vishnupuri, Nanded - 431 606 (Maharashtra State) INDIA

Established on 17th September, 1994, Recognized By the UGC U/s 2(f) and 12(B), NAAC Re-accredited with 'B++' grade

ACADEMIC PLANNING & DEVELOPMENT SECTION

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APDS/Uni.MRP-VIII/Commerce /2023-24/1424

Aug. 25, 2023

To,
Dr. P. R. Rodiya, Assistant Professor
Rajarshi Shahu Mahavidyalaya, Latur.

Sub: Minor Research Project of S.R.T.M. University, Nanded- Release of first installment.

Dear Sir,

This is to inform you that, Hon'ble Vice-Chancellor has approved your Minor Research Project entitled, "A study of E-business marketing strategies using Big data analytics: Special reference to Marathwada region of M.S" in the subject **Commerce** under the faculty of **Commerce & Management** to be undertaken by you. The financial assistance of the University would be limited to **Rs.80000/-** (Rupees Eighty Thousand only) for the project of two years period, subject to the conditions given below. An amount of **Rs.45000/-** (Rupees Forty Five Thousand only) will be released as the first installment on submission of Undertaking Certificate.

Sr. No	Purpose	Amount Sanctioned Rs.	Amount being released as 1 st installment Rs.
	Non-Recurring		100%
01	Books & Journals	10000	10000
	Recurring		50%
02	Field work and Travel	60000	30000
03	Contingency (including special needs)	10000	5000
	Total	80000	45000

The grant is subject to the terms & conditions as mentioned belows:

1. A certificate of undertaking of the conditions governing the research project should be sent immediately to this office as per Annexure-I.
2. Utilization Certificate (UC) and detailed report should be submitted time to time to this University. Expenditure towards the grants should be utilized strictly as per University rules and Accounts Code.
3. Mid-term evaluation will be done through presentation by the P.I. before the committee and if found satisfactory, second installment will be released, failing which final installment will not be disbursed & the P.I. has to return the 1st installment with interest to the University.
4. Date of sanction letter is the date of implementation. Total period of MRP is 24 months. No extension will be given on any circumstance.
5. P.I. has to submit the final U.C. only after presentation before the committee and detail project report with deliverable & duly signed by the Principal of the college and C.A. with photo copy of all bills as well as copy of publication within one month after completion of project, failing which the P.I. has to surrender the unspent balance & interest generated as the grant.

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6. The research paper should be published in UGC recognized Journals/Peer Reviewed Journals which should be acknowledge the sanction of funding i.e. MRP sanctioned in 2023-24 by the S.R.T.M. University, Nanded. The copy of the published papers/acceptance letters/communicated papers must be attached with final report.
7. Every correspondence regarding this scheme should be done through the Principal of the College.
8. All Pro-forma (Undertaking, UC, Statement of Expenditure, Field work, Annual/Final report etc.) is available on University website www.srtmun.ac.in. These proforma should be submitted in duplicate for office use.

-Sd-

Assistant Registrar

Academic Planning & Development Section

Encl: As above

Copy to:

1. The Dean, Faculty of Commerce & Management, this University.
2. The Principal, Rajarshi Shahu Mahavidyalaya, Latur.
3. The Finance & Account Officer, this University.