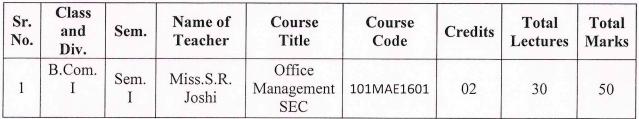
### **Faculty of Commerce**

Teaching Plan (Term I)

(Academic Year 2024-25)

### 1. Details of Classes to be taught:



### 2. Summary of Lesson Plan:

Sr. No.	Unit and Chapter to be Covered	Expected No. of Lectures	Date	Academic activities to be organized	No. of Test/Assign ment with topic and date	
1	Introduction to Office Management	06	1 21/07/2024	Activity Based Unit		
2	Functions of Modern Office	07	01/08/2024 To 22/08/2024	Assignment	Test – I	
3	Paperless Modern Office	10	28/08/2024 To 26/09/2024	Group Discussion,	Unit Test -	
4	Modern Office Services	07	03/10/2024 To 23/10/2024	PPT Presentation	II	
	Total	30				

Subject Teacher

Miss.S.R.Joshi

Dr. P. S. Trimukhe **Head** 

Department of Commerce Rajarshi Shahu Mahavidyalaya, (Autonomous), Latur Dr. M. H. Gavhane PRINCIPAL

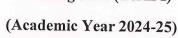
Rajarshi Shahu Mahavidyalaya, Latur (Autonomous)





**Faculty of Commerce** 

Teaching Plan (Term I)





## 1. Details of Classes to be taught:

Sr. No.	Class and Div.	Sem.	Name of Teacher	Course Title	Course Code	Credits	Total Lectures	Total Marks
1	B.Com. III Div.	Sem. V	Miss.S.R. Joshi	Project Formulation and Appraisal	U-END- 596-E	03	50	75

## 2. Summary of Lesson Plan:

Sr. No.	Unit and Chapter to be Covered	Expected No. of Lectures	Date	Academic activities to be organized	No. of Test/Assign ment with topic and date	
1	Opportunity Identification and Selection	and 13 To	Identification and Selection 13		Seminar,	Activity Based Unit
2	Formulation of Business Plan	12	30/07/2024 To 29/08/2024	Assignment	Test – I	
3	Financing of MSMEs	13	30/08/2024 To 28/09/2024	Group Discussion,	Unit Test -	
4	Project Appraisal	12	03/10/2024 To 23/10/2024	PPT Presentation	II	
	Total	50				

Subject Teacher

Miss.S.R.Joshi

Dr. P. S. Trimukhe Head

Department of Commerce Rajarshi Shahu Mahavidyalaya, (Autonomous), Latur

Gayhane

Rajarshi Shahu Mahavidyalaya,Latur (Autonomous)



**Faculty of Commerce** 

Teaching Plan (Term I)

(Academic Year 2024-25)



## 1. Details of Classes to be taught:

Sr. No.	Class and Div.	Sem.	Name of Teacher	Course Title	Course Code	Credits	Total Lectures	Total Marks
1	M.Com. II	Sem. III	Miss.S.R. Joshi	Corporate Social Responsibility		04	60	100

### 2. Summary of Lesson Plan:

Sr. No.	Unit and Chapter to be Covered	Expected No. of Lectures	Date	Academic activities to be organized	No. of Test/Assign ment with topic and date
1	Fundamentals of CSR	16	16/07/2024 To 14/08/2024	Seminar.	Activity Based Unit
2	Legal Framework surrounding CSR	14	16/08/2024 To 12/09/2024	Seminar, Assignment	Test – I
3	CSR Policy & it's implementation	16	13/09/2024 To 16/10/2024	Group Discussion,	Unit Test -
4	CSR and Indian Organizations	14	17/10/2024 To 24/10/2024	PPT Presentation	II
	Total	60			

Subject Teacher

Miss.S.R.Joshi

Dr. P. S. Trimukhe

Head

Department of Commerce Rajarshi Shahu Mahavidyalaya, (Autonomous), Latur Dr. M. H. Gavhane

PRINCIPAL

Rajarshi Shahu Mahavidyalaya, Latur (Autonomous)

**Faculty of Commerce** 

Teaching Plan (Term I)

(Academic Year 2024-25)

# वित्र हत्रपती वित्र हत्रपती वित्रण वस्य सार्

# 1. Details of Classes to be taught:

Sr. No.	Class and Div.	Sem.	Name of Teacher	Course Title	Course Code	Credits	Total Hours	Total Marks
1	UG-II (GE/OE)	III	Miss.S.R. Joshi	Digital Marketing		02	30	50

## 2. Summary of Lesson Plan:

Sr. No.	Unit and Chapter to be Covered	Expected No. of Lectures	Date	Academic activities to be organized	No. of Test/Assign ment with topic and date	
1	Introduction to Digital Marketing	06	01/07/2024 to 16/07/2024	PPT	Activity	
2	Social Media Marketing	08	22/07/2024 to 20/08/2024	Presentation	based Unit Test-I	
3	Advertising tools and its optimization	09	26/08/2024 to 30/09/2024	Group		
4	Search Engine Optimization	07	01/10/2024 to 22/10/2024	Discusssion	Unit Test-II	
	Total	30				

Teacher

Miss.S.R.Joshi

HoD

Dr. P. S. Trimukhe

Head

Department of Commerce Rajarshi Shahu Mahavidyalaya, (Autonomous), Latur Dr. M. H. Gavhane PRINCIPAL

Rajarshi Shahu Mahavidyalaya,Latur (Autonomous)





Timetable Duration: December 2024 to March 2025

Name of the Teacher : Shradha Joshi

Details of Classes to be taught

Class	Division	Course Title	Course Code	Total Teaching Hrs
UG I (GE)	Α	Personal financial management	101BAI1401	60

Summary of Lesson Plan

Unit and Chapter to be Covered	Expected No. of Lectures	Date	Academic activities to be Organized	No. of Test / Assignment
Unit I. Introduction to Personal Financial Management	16	09/12/2024 To 02/01/2025	Group Discussion	1
Unit II. Investment Planning	14	06/01/2025 To 29/01/2025	Group Discussion	1
Unit III. Personal Tax Planning	15	30/01/2025 To 25/02/2025	Ppt presentation	1
Unit IV. Retirement Benefits Planning	15	27/02/2025 To 27/03/2025	Ppt presentation	1

Teacher

Head
Department Commerce
Rajarshi Shaha Mahavidyalaya,
(Autonomous), Latur

Principalar.
Rajarshi Shahu Mayavidyalaya,Latu.
(Autonomous)





Timetable Duration : December 2024 to March 2025

Name of the Teacher : Shradha Joshi

Details of Classes to be taught

Class	Division	Course Title	Course Code	Total Teaching Hrs	
BCA II	Α	Digital marketing	201MAE3401	30	

Summary of Lesson Plan

Unit and Chapter to be Covered	Expected No. of Lectures	Date	Academic activities to be Organized	No. of Test / Assignment
Unit I. Introduction to Digital marketing	6	09/12/2024 To 31/12/2024	Group Discussion	1
Unit II. Social Media marketing	8	06/01/2025 To 28/01/2025	Ppt presentation	1
Unit III. Advertising tools and it's optimisation	9	03/02/2025 To 03/03/2025	Ppt presentation	1
Unit IV. Search Engine Optimisation	7	04/03/2025 To 25/03/2025	Ppt presentation	1

Teacher

Head
Department of Commerce
Rajarshi Shahi Makarvidyalaya,
(Autonomous), Latur







Timetable Duration: December 2024 to March 2025

Name of the Teacher: Shradha Joshi

Details of Classes to be taught

Class	Division	Course Title	Course Code	Total Teaching Hrs	
BSC (CS) II	Α	Digital marketing	201MAE3401	30	

Summary of Lesson Plan

Unit and Chapter to be Covered	Expected No. of Lectures	Date	Academic activities to be Organized	No. of Test / Assignment
Unit I. Introduction to Digital marketing	6	11/12/2024 To 31/12/2024	Group Discussion	1
UnitII.social media marketing	8	01/01/2025 To 23/01/2025	Group Discussion	1
Unit III Advertising tools and it's optimization	9	29/01/2025 To 06/02/2025	Group Discussion	1
UnitIV Search Engine Optimization	7	12/03/2025 To 27/03/2025	Ppt presentation	1

Teacher

Department of Commerce
Rajarshi Shara Marvidyalaya,
(Autonomous), Latur

Pajarshi Shahu Mahavidyalaya,Latur (Autonomous)





Timetable Duration : December 2024 to March 2025

Name of the Teacher : Shradha Joshi

Details of Classes to be taught

Class	Division	Course Title	Course Code	Total Teaching Hrs
Bcom III	A	Entrepreneurship Development IV	U-END-687- E	50

Summary of Lesson Plan

Unit and Chapter to be Covered	Expected No. of Lectures	Date	Academic activities to be Organized	No. of Test / Assignment
Unit I. Entrepreneurial Motivation	13	06/12/2024 To 02/01/2025	Group Discussion	1
Unit II. Intellectual Property Rights for MSME's	12	03/01/2025 To 30/01/2025	Ppt presentation	1
Unit III.TQM,FSSAI and KAIZEN Tecqunie	13	31/01/2025 To 28/02/2025	Ppt presentation	1
Unit IV. Export Documents and procedure for small scale enterprise	12	01/03/2025 To 29/03/2025	Group Discussion	1

Teacher

Head

Department of Commerce

Rajarshi Shaha Majarshi Shaha (Autonomous), Latur

Rajarshi Shahu Mahavidyalaya,Latur (Autonomous)





Timetable Duration : December 2024 to March 2025

Name of the Teacher: Shradha Joshi

Details of Classes to be taught

Class	Division	Course Title	Course Code	Total Teaching Hrs
M.Com. II	A	Commerce	E-Commerce	60

Summary of Lesson Plan

Unit and Chapter to be Covered	Expected No. of Lectures	Date	Academic activities to be Organized	No. of Test / Assignment
Introduction to Electronic Commerce	14	09/12/2024 To 31/12/2024	Seminar, Assignment, Ppt Presentation	1
E-Commerce Models & Utilities	16	01/01/2025 To 29/01/2025	Seminar, Assignment, Ppt Presentation	1
E-Commerce in India	16	03/02/2025 To 03/03/2025	Seminar, Assignment, Group Discussion	unit test I
E-Banking and Mobile Commerce	14	04/03/2025 To 26/03/2025	Seminar, Assignment, Group Discussion, Ppt presentation	1

Teacher

Head

Department of Commerce
Rajarshi Shaha Mahevidyalaya,
(Autonomous), Latur

Principal
Rajarshi Shahu Mahayiyalaya,Latur
(Autonorgous)