



Rajarshi Shahu Mahavidyalaya (Autonomous), Latur

Faculty of Commerce

Teaching Plan (Term I)

(Academic Year 2024-25)




1. Details of Classes to be taught:


Sr. No.	Class and Div.	Sem.	Name of Teacher	Course Title	Course Code	Credits	Total Lectures	Total Marks
1	B.Com. I	Sem. I	Miss.S.R. Joshi	Office Management SEC	101MAE1601	02	30	50

2. Summary of Lesson Plan:

Sr. No.	Unit and Chapter to be Covered	Expected No. of Lectures	Date	Academic activities to be organized	No. of Test/Assignment with topic and date
1	Introduction to Office Management	06	12/07/2024 To 31/07/2024	Seminar, Assignment	Activity Based Unit Test - I
2	Functions of Modern Office	07	01/08/2024 To 22/08/2024		
3	Paperless Modern Office	10	28/08/2024 To 26/09/2024	Group Discussion, PPT Presentation	Unit Test - II
4	Modern Office Services	07	03/10/2024 To 23/10/2024		
Total		30			


Subject Teacher
Miss.S.R.Joshi


HoD
Dr. P. S. Trimukhe
Head
Department of Commerce
Rajarshi Shahu Mahavidyalaya,
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Principal
Dr. M. H. Gayhane
PRINCIPAL
Rajarshi Shahu Mahavidyalaya, Latur
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1. Details of Classes to be taught:

Sr. No.	Class and Div.	Sem.	Name of Teacher	Course Title	Course Code	Credits	Total Lectures	Total Marks
1	B.Com. III Div.	Sem. V	Miss.S.R. Joshi	Project Formulation and Appraisal	U-END-596-E	03	50	75

2. Summary of Lesson Plan:

Sr. No.	Unit and Chapter to be Covered	Expected No. of Lectures	Date	Academic activities to be organized	No. of Test/Assignment with topic and date
1	Opportunity Identification and Selection	13	01/07/2024 To 29/07/2024	Seminar, Assignment	Activity Based Unit Test – I
2	Formulation of Business Plan	12	30/07/2024 To 29/08/2024		
3	Financing of MSMEs	13	30/08/2024 To 28/09/2024	Group Discussion, PPT Presentation	Unit Test - II
4	Project Appraisal	12	03/10/2024 To 23/10/2024		
Total		50			

Subject Teacher

Miss.S.R.Joshi

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1. Details of Classes to be taught:

Sr. No.	Class and Div.	Sem.	Name of Teacher	Course Title	Course Code	Credits	Total Lectures	Total Marks
1	M.Com. II	Sem. III	Miss.S.R. Joshi	Corporate Social Responsibility		04	60	100

2. Summary of Lesson Plan:

Sr. No.	Unit and Chapter to be Covered	Expected No. of Lectures	Date	Academic activities to be organized	No. of Test/Assignment with topic and date
1	Fundamentals of CSR	16	16/07/2024 To 14/08/2024	Seminar, Assignment	Activity Based Unit Test - I
2	Legal Framework surrounding CSR	14	16/08/2024 To 12/09/2024		
3	CSR Policy & it's implementation	16	13/09/2024 To 16/10/2024	Group Discussion, PPT Presentation	Unit Test - II
4	CSR and Indian Organizations	14	17/10/2024 To 24/10/2024		
Total		60			


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1. Details of Classes to be taught:

Sr. No.	Class and Div.	Sem.	Name of Teacher	Course Title	Course Code	Credits	Total Hours	Total Marks
1	UG-II (GE/OE)	III	Miss.S.R. Joshi	Digital Marketing	--	02	30	50

2. Summary of Lesson Plan:

Sr. No.	Unit and Chapter to be Covered	Expected No. of Lectures	Date	Academic activities to be organized	No. of Test/Assignment with topic and date
1	Introduction to Digital Marketing	06	01/07/2024 to 16/07/2024	PPT Presentation	Activity based Unit Test-I
2	Social Media Marketing	08	22/07/2024 to 20/08/2024		
3	Advertising tools and its optimization	09	26/08/2024 to 30/09/2024	Group Discussion	Unit Test-II
4	Search Engine Optimization	07	01/10/2024 to 22/10/2024		
Total		30			


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Shiv Chhatrapati Shikshan Sanstha's
Rajarshi Shahu Mahavidyalaya, Latur (Autonomous)
Department of Commerce
Teaching Plan



Timetable Duration : December 2024 to March 2025

Name of the Teacher : **Shradha Joshi**


Details of Classes to be taught

Class	Division	Course Title	Course Code	Total Teaching Hrs
UG I (GE)	A	Personal financial management	101BAI1401	60

Summary of Lesson Plan

Unit and Chapter to be Covered	Expected No. of Lectures	Date	Academic activities to be Organized	No. of Test / Assignment
Unit I. Introduction to Personal Financial Management	16	09/12/2024 To 02/01/2025	Group Discussion	1
Unit II. Investment Planning	14	06/01/2025 To 29/01/2025	Group Discussion	1
Unit III. Personal Tax Planning	15	30/01/2025 To 25/02/2025	Ppt presentation	1
Unit IV. Retirement Benefits Planning	15	27/02/2025 To 27/03/2025	Ppt presentation	1




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Timetable Duration : December 2024 to March 2025

Name of the Teacher : **Shradha Joshi**

Details of Classes to be taught

Class	Division	Course Title	Course Code	Total Teaching Hrs
BCA II	A	Digital marketing	201MAE3401	30

Summary of Lesson Plan

Unit and Chapter to be Covered	Expected No. of Lectures	Date	Academic activities to be Organized	No. of Test / Assignment
Unit I. Introduction to Digital marketing	6	09/12/2024 To 31/12/2024	Group Discussion	1
Unit II. Social Media marketing	8	06/01/2025 To 28/01/2025	Ppt presentation	1
Unit III. Advertising tools and it's optimisation	9	03/02/2025 To 03/03/2025	Ppt presentation	1
Unit IV. Search Engine Optimisation	7	04/03/2025 To 25/03/2025	Ppt presentation	1



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Teaching Plan



Timetable Duration : December 2024 to March 2025

Name of the Teacher : **Shradha Joshi**

Details of Classes to be taught


Class	Division	Course Title	Course Code	Total Teaching Hrs
BSC (CS) II	A	Digital marketing	201MAE3401	30

Summary of Lesson Plan

Unit and Chapter to be Covered	Expected No. of Lectures	Date	Academic activities to be Organized	No. of Test / Assignment
Unit I. Introduction to Digital marketing	6	11/12/2024 To 31/12/2024	Group Discussion	1
UnitII.social media marketing	8	01/01/2025 To 23/01/2025	Group Discussion	1
Unit III Advertising tools and it's optimization	9	29/01/2025 To 06/02/2025	Group Discussion	1
UnitIV Search Engine Optimization	7	12/03/2025 To 27/03/2025	Ppt presentation	1


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Timetable Duration : December 2024 to March 2025

Name of the Teacher : **Shradha Joshi**

Details of Classes to be taught


Class	Division	Course Title	Course Code	Total Teaching Hrs
Bcom III	A	Entrepreneurship Development IV	U-END-687-E	50

Summary of Lesson Plan

Unit and Chapter to be Covered	Expected No. of Lectures	Date	Academic activities to be Organized	No. of Test / Assignment
Unit I. Entrepreneurial Motivation	13	06/12/2024 To 02/01/2025	Group Discussion	1
Unit II. Intellectual Property Rights for MSME's	12	03/01/2025 To 30/01/2025	Ppt presentation	1
Unit III.TQM,FSSAI and KAIZEN Tecqunie	13	31/01/2025 To 28/02/2025	Ppt presentation	1
Unit IV. Export Documents and procedure for small scale enterprise	12	01/03/2025 To 29/03/2025	Group Discussion	1


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Teaching Plan



Timetable Duration : December 2024 to March 2025

Name of the Teacher : **Shradha Joshi**

Details of Classes to be taught

Class	Division	Course Title	Course Code	Total Teaching Hrs
M.Com. II	A	Commerce	E-Commerce	60

Summary of Lesson Plan

Unit and Chapter to be Covered	Expected No. of Lectures	Date	Academic activities to be Organized	No. of Test / Assignment
Introduction to Electronic Commerce	14	09/12/2024 To 31/12/2024	Seminar, Assignment, Ppt Presentation	1
E-Commerce Models & Utilities	16	01/01/2025 To 29/01/2025	Seminar, Assignment, Ppt Presentation	1
E-Commerce in India	16	03/02/2025 To 03/03/2025	Seminar, Assignment, Group Discussion	unit test I
E-Banking and Mobile Commerce	14	04/03/2025 To 26/03/2025	Seminar, Assignment, Group Discussion, Ppt presentation	1


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